

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period May 23, 2008 to May 22, 2009.

1) Employment Unit: LIN Television – Columbus, Ohio

2) Unit Members (Stations and Communities of License): WWHO TV Columbus/Chillicothe

3) EEO Contact Information for Unit Member:

| | |
|--|---|
| Mailing Address: WWHO TV 1160 Dublin Road Suite 400 Columbus, Ohio 43215 | Telephone Number: 614-485-5321 |
| | Contact Person: Christine Evans |
| | E-mail Address: christine.evans@wwhotv.com |

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

| Job Title | Recruitment Source Referring Hiree |
|-----------------------------|------------------------------------|
| 1. National Sales Assistant | Employee Referral |

5) Recruitment Source List

| Name of Organization Notified of Job Vacancy: | Contact Person | Address and Phone Number: | # of Interviewees Referred by This Source | Did Source Request Notification? (Yes or No) | Full Time Positions for Which This Source Was Utilized |
|--|---|--|---|--|--|
| Columbus Dispatch | Michelle Cory | 614-883-4900 mcorry@dispatch.com | 10 | NO | 1 |
| LIN TV Corporate Listing | Lisa Sousa | lisa.sousa@lintv.com One Richmond Sq. Suite 230E Providence, RI 02906 | 0 | NO | 1 |
| www.wwhotv.com | Lindsay Mauter | 614-485-5335 Lindsay.mauter@wwhotv.com | 5 | NO | 1 |
| Internal Posting | Chris Evans | WWHO 1160 Dublin Rd Ste 500 Col., Ohio 43215 | 0 | NO | 1 |
| TV Jobs.com | jobs@tvjobs.com Mark Holloway | Broadcast Employment Serv PO Box 4116 Oceanside, CA 92052 760-754-2115 | 0 | NO | 1 |
| Broadcasting & Cable | Katie Rosa | katie.rosa@reedbusiness.com 323-965-2089 | 0 | NO | 1 |
| Otterbein College | Marilyn Williams | Career Center 1 Otterbein College Westerville, Ohio 43081 | 0 | NO | 1 |
| Columbus College of Arts & Design | Employment Representative | 107 N. 19 th Street Columbus, Ohio 43215 | 0 | NO | 1 |
| Capital University | Employment Representative | Career Services 2199 E. Main Street Columbus, Ohio 43209 | 1 | NO | 1 |
| DeVry University | Dave Fogg | 1350 Alum Creek Drive Columbus, Ohio 43209 | 1 | NO | 1 |
| Columbus State Community College | Employment Representative | 550 E. Spring Street Columbus, Ohio 43215 | 1 | NO | 1 |
| Franklin University | Employment Representative | 201 S. Grant Ave. Columbus, Ohio 43215 | 1 | NO | 1 |
| Ohio State University | Employment Representative | Emarson Hall 154 W. 12 th Ave. Columbus, Ohio 43210 | 1 | NO | 1 |
| Ohio University | Employment Representative | 202 Baker Center Athens, Ohio 45701 | 1 | NO | 1 |
| OAB Job Board | Patti Geary | pgeary@oab.org | 0 | NO | 1 |
| Spots N Dots | Patrick Kelley | patrick@spotsndots.com | 0 | NO | 1 |
| Broadcasting & Cable | Katie Rosa | katie.rosa@reedbusiness.com 323-965-2089 | 0 | NO | 1 |

Station WWHO is an Equal Opportunity Employer.

6) Total # of Interviewees Referred: For the period from May 23, 2008 to May 22, 2009 this Employment Unit interviewed 21 people for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) Initiative: FCC Menu Option 1 – Participation in Job Fair

- Chris Evans, Business Administrator and Deirdre Conley, Creative Service Director, both of whom have substantial responsibility in the making of hiring decisions, participated in the Cultural Diversity Career Expo, August 8, 2008 in Columbus, Ohio
- Cultural Diversity Career Expo in Columbus, Ohio on February 13, 2009 Chris Evans, Business Administrator and Ellen Daly, VP/Station Manager, both of whom have substantial responsibility in the making of hiring decisions, participated in the event

(b) Initiative: FCC Menu Option 3 – Co-sponsoring in Job Fair

- On April 23, 2009, LIN Television Corporation co-sponsored the National Association of Broadcasters Education Foundation (NABEF), Broadcast Education Association (BEA) and the Radio Television News Directors Association (RTNDA) Career Day at the 2009 NAB Show in Las Vegas, NV. One of the goals of the Career Fair is to promote diversity and increase the pool of qualified applicants in the broadcast industry. The Career Fair attracted over 1,100 attendees, from entry level to executive level prospects. Jean Benz, Senior Regulatory Counsel represented LIN Television Corporation. Ms. Benz has substantial responsibility in the making of hiring decisions. Ms. Benz collected resumes and discussed job opportunities available at the 27 television stations LIN Television Corporation operates, including vacancies for this Employment Unit.

(c) Initiative: FCC Menu Option 5 – Internship Program

- March 20, 2009 WWHO established an Internship program for Freshman Student, Malina Dillon of Central Crossing High School. Supervised by our Art Director/Agent Good Green, Rob Wahl, Malina was able to experience the day to day aspects of some of the creative art work needed to promote our station as well as her assignment for going green Columbus essay that would count as part of her final grade
- June 2008 through October 2008 – Tamara Ferguson, a senior from Ohio Center for Broadcasting and Jeff Dingfelder, also a senior from Ohio State University worked with our Creative Service department to earn College credit in their Media: Print, Radio and Television. Duties include working on station events; helping our CW Star with booking and participating, events and parties; and helping in various ways with our community initiative and other station promotion jobs.

(d) Initiative: FCC Menu Option 8 – Training Programs

- On August 12-14, 2008 – Our VP/Station Manager, Ellen Daly and National Sales Manager, Matt Smith attended Internet Sales Training in Indianapolis, IN. Training provided at this event included sessions on value of the internet, future of the advertising business and television stations, lingo, verbiage and how to position and package television/internet verses radio, newspaper, direct mail and cable TV

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- On July 28-30, 2008 – Our Business Administrator, Chris Evans attended Office Administrator training in Indianapolis, IN where the first announced all OA's will now become BA's (Business Administrators) and went through all the job requirements of the newly announced BA's. This included detailed training and manuals starting with Payroll/eTime department, Roxanna Updike, Human Resources, Claudia Balcewicz, P-Cards, Dawn Raquet. Steve Clare spoke with an overall, questions and answer session

(e) Initiative: FCC Menu Option 10 – Programs sponsored by educational institutions

- Angie O'Brien, Local Sales Manager and Stephanie Slagle, New Business Director worked with Ohio University that sponsored a marketing project to meet with seniors from the Radio and Television department to discuss Media Sales. Topics of discussion included: interviewing questions/techniques, job opportunities, daily tasks/duties of Account Executives, management job description, DTV transition, DVR and how it affects the future of business, Radio V TV, Newspaper V TV, commission structures, internships, avails, new business and the TV market. We then, toured the newly renovated TV and Radio classrooms and individual meetings with students interested in possible internship with WWHO
- On February 16, 2009 the station participated at Columbus Public High School with over 1,000 students that participated in the biggest game of LIFE with several client sponsors, just to name a few, Nationwide Insurance, American Family Insurance, Small Smiles Dental, CACI US Army, Life Housing, etc.

Students were given a job occupation and salary based on their grade point average, then reality kicks in, they had to draw from cards either single, married and children or no children. Continue on to each both where they paid childcare, taxes, grocery, student loans, dental care, rent or house payment, all based on the family size and what they could afford to live on. If they had enough money, they could purchase cell phones, other electronic devices. Some had to get a second job and some even went bankrupt.

The event also exposes High School students to broadcasting careers and job opportunities, that booth was operated by Chris Evans, Business Administrator as well as experiencing some rewards and challenges of adult life.

(f) Initiative: FCC Menu Option 14 – Training to management level personnel

- On June 27, 2008, Jean Benz, Senior Regulatory Counsel for LIN Television Corporation hosted a training session for management level personnel aimed at ensuring equal opportunity employment and preventing discrimination. WWHO department heads in attendance included: Ellen Daly, VP/Station Manager; Deirdre Conley, Creative Service Manager; Angie O'Brien, Local Sales Manager; Matt Smith, National Sales Manager; Stephanie Slagle, New Business Manager; Mark Seekins, Chief Engineer; Danielle Turner, Executive Assistant Sales Coordinator; and Chris Evans, Business Administrator. A DVD was shown which included topics on promoting diversity, training on job harassment and the do's and don'ts of a proper office environment.